



INTERESTED IN SPONSORING?

Sponsorship Level:

Business Name:

Contact Name:

Phone Number:

Email:

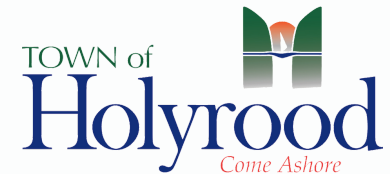
Mailing Address:

Signature: Date:

Please submit this form to be invoiced for your selected sponsorship amount. This form may be emailed to info@holyrood.ca, mailed to Town of Holyrood, PO Box 100, Holyrood, NL A0A 2R0, or submitted at the Hubert A. Keough Municipal Building - 34 Salmonier Line, Holyrood.

For more information on SquidFest35 partnership opportunities or to submit your sponsorship application, please contact:

Kyle Hawco
Director of Recreation & Community Services
Phone: (709)229-7252 ext. 204
Email: Kyle.Hawco@Holyrood.ca



WWW.SQUIDFEST.CA



SPONSORSHIP OPPORTUNITIES

Dear Business Owner,

Holyrood's Squid Festival Committee is busy putting together this year's celebration. It is truly remarkable how so many people have come together over the past 34 years to take part in SquidFest. This year, our festival is scheduled to run from July 17-21, 2024.

As we prepare to celebrate our 35th anniversary, we have a great opportunity for the business community to become involved. Included in this package, you will find a number of different partnership opportunities for your business to become involved with Holyrood's SquidFest.

Please take the time to review our package and fill out the sponsorship level that fits you best.

Please note that there is only one opportunity to sponsor at the Community Champion level. This sponsor will become the festival's Banner Sponsor and receive the maximum benefits as indicated in our Sponsorship Package.

All sponsorships must be paid in full no later than Friday, June 28, 2024.

If you have any questions regarding Squid Fest 35 please contact Kyle Hawco, Director of Recreation & Community Services by email at kyle.hawco@holyrood.ca or by phone at (709)229-7252 ext 204.

| Sponsorship Level | Sponsorship Amount |
|--------------------------------|------------------------------------|
| Community Champion (Exclusive) | \$5,000 |
| Community Leader | \$3,000 |
| Community Supporter | \$1,000 |
| Community Helper | \$500 |
| Community Contributor | All monetary donations under \$500 |
| Community Kindness | In-Kind Donation |

COMMUNITY CHAMPION

Exclusive Banner Sponsor
Total Sponsorship: \$5,000

- Presentation of SquidFest 35 ("Business Name" Presents SquidFest 35)
- Exclusive event advertising and promotion at one event (cannot be Beach Party)
- Logo featured at top of Festival brochure
- Special Community Champion announcement made on social media platforms
- Inclusion in all print materials
- Opportunity to display signage at Festival Grounds in designated areas all week long
- Logo featured on SquidFest website
- Inclusion in all radio advertising
- 6 All Access Passes
- Speaking acknowledgement at all Festival events
- Speaking and presentation opportunities at various events
- Acknowledgement in SquidFest Shoreline Ad

COMMUNITY LEADER

Total Sponsorship: \$3,000

- Exclusive event advertising and promotion at one event (cannot be Beach Party)
- Logo featured in Festival brochure
- Special feature on social media platforms
- Inclusion in all print materials
- Opportunity to display signage at Festival Grounds in designated areas all week long
- Logo featured on SquidFest website
- 4 All Access Passes
- Speaking acknowledgement at one Festival event
- Speaking and presentation opportunities at one event
- Acknowledgement in SquidFest Shoreline ad

COMMUNITY SUPPORTER

Total Sponsorship: \$1,000

- Logo featured in Festival brochure
- Opportunity to display signage at Festival Grounds in designated areas all week long
- Logo featured on SquidFest website
- 2 All Access Passes
- Speaking acknowledgement at one Festival event
- Acknowledgement in SquidFest Shoreline ad

COMMUNITY HELPER

Total Sponsorship: \$500

- Logo featured in Festival brochure
- Opportunity to display signage at Festival Grounds in designated areas all week long
- Logo featured on SquidFest website
- 2 Beach Party Tickets
- Acknowledgement in SquidFest Shoreline ad

COMMUNITY CONTRIBUTOR

Total Sponsorship: Any amount under \$500

- Logo featured in Festival brochure
- Logo featured on SquidFest website
- Acknowledgement in SquidFest Shoreline ad

COMMUNITY KINDNESS

In-Kind Donation subject to approval by SquidFest Committee

- Logo featured in Festival brochure
- Logo featured on SquidFest website

