

June 24, 2011

Town of Holyrood



Curbside Recycling

Congratulations to our residents for your participation to date.

With new initiatives, come growing pains and we ask for your patience as we continue to grow. We apologize for the difficulties some of you may be experiencing, and we look forward working with residents in addressing ongoing issues that may occur.

As an added resource, please check out www.curbitstjohns.ca for more information on recycling.

NOTE: If your blue recycling bag is not taken, the Waste Management Provider has judged there is some item in the bag that shouldn't be there.

Update

Amec Earth & Environment Ltd. made a visit to Holyrood on our last recycling day. The purpose of the visit was to inspect various bags of recycling to determine issues that residents were experiencing. Over 200 bags were checked and approximately 30-35% were observed to have other material included with recycling. Notices were tagged on a number of bags identifying the issue. Officials from Amec may be back for the next recycling day. We ask for your cooperation in complying with any issues that may have been found.

Please take note of some common mistakes that were identified. If at any time, you are unsure, or have questions, please contact the Town Office for further clarification.

Issues & Answers

Issue	Answer
Paper Coffee Cups placed in with paper products.	Paper Coffee cups are not recyclable, and must be included with bulk garbage. Plastic coffee cups are recyclable.
Milk Cartons placed with paper products.	Milk cartons must be placed with Beverage Containers
Plastic bags & Styrofoam placed with recyclables	Plastic Bags & Styrofoam are not recyclable.
Paper, Cardboard & Containers are being placed in the same blue recycling bag.	Paper & Cardboard should be placed in one blue bag. Containers should be in a separate blue bag
Glass containers and paint cans are being placed with recyclable containers	Glass containers & Paint cans are not recyclable.
Containers are not drained and rinsed	All containers must be drained and rinsed out.
Recyclables placed in clear bags	All Recyclables must be place in Blue recycling bags. Other types of bags clog up the sorting equipment at Robin Hood Bay.
Garbage placed in blue recycling bags	Blue recycling bags cannot be used for bulk garbage.
Cardboard not placed in blue recycling bag	All cardboard boxes must be broken down and placed in the blue recycling bag. Wet or damp cardboard cannot be recycled.

Our next recycling day is Tuesday, June 28

P.O. Box 100 Holyrood, NL A0A 2R0
Tel: 709-229-7252 Fax 709-229-7269
Website: www.townofholyrood.com

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P.O. Box 100
Holyrood, NL
A0A 2R0

Telephone:
709-229-7252

Fax:
709-229-7269

We're on the Web!

Visit us at:

www.townofholyrood.com

Program Phase In

During the first four months, Council will monitor the participation rate for the recycling program. At the end of this period, all residents will be required to separate their recyclables.

Did you know that 37% of our garbage is paper and cardboard?



Recycling Information Session

When: Wednesday, April 27, 2011
Where: Holyrood Community Centre
Time: 7:30 pm

The first 50 people to register at the session will receive a FREE (package of 4) blue recycling bags.



Other Diversion Initiatives

Over the past couple of years, we have introduced several other programs to divert materials from Robin Hood Bay. We encourage you to participate in these programs:

⌘ Composting

Did you know that organic materials (kitchen scraps, vegetable & fruit scraps, grass & leaves, etc) make-up 30% of our garbage. This organic material can be brought to the Community Compost Facility or composted in your backyard.

Kitchen Compost Containers are available **FREE** from the Council Office. Within the next few weeks, we will have

Backyard Composters available at a cost of \$10.00 each (*retail value of \$60.00*). If you are interested in obtaining a composter, please call the Town Office

at 229-7252.

⌘ Metals

White metals (stoves, fridges, dishwashers, etc) and all other metals can be dropped off at a designated area in the Community Compost Facility.

⌘ Wood Chipper

The Town has purchased a wood chipper. Tree branches can now be dropped off at a designated area in the Compost Facility. The wood chips will be used for:

- *Composting program*
- *Holy Cross Elementary Beautification*
- *Town of Holyrood Beautification*

Composting



Metals



Wood Chipper



**Getting started is easy!
Recycle at the curbside in 3 simple steps:
Sort it, Bag it, Curb it!**

Inside Story Headline

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or

requesting your service.

You can compile a mailing list from business reply cards, customer information sheets, Business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

If you explore the Project Gallery, you will find many publications that match the style of your newsletter.

Next, establish how much time and money you can spend on your newsletter. These factors will help

determine how frequently you publish your newsletter at least quarterly so that it's considered a consistent source of information. Your customers or employees will look forward to its arrival.

Your headline is an important part of the newsletter and should be considered carefully.



Caption describing picture or graphic.

Inside Story Headline

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Word offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

The subject matter that

appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Selecting pictures or graphics is an important part of adding content.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

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In a few words, it should accurately represent the contents of the story and draw readers into the

story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Inside Story Headline

Examples of possible headlines include Product Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports. This is the

Basics of a Newsletter.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a

special offer.

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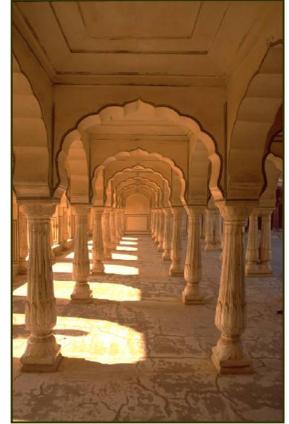
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a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Company Name

Address Line 1
Address Line 2
City, PROVINCE
V5H 4H9

PHONE:
111-111-1111

FAX:
222-222-2222

E-MAIL:
name@email.com

We're on the Web!
See us at:
www.Example.com

Back Page Story Headline

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Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

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Continued Story Headline

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About Our Organization..

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of

context.

Microsoft includes thousands of clip art images from which you can choose and import into your newsletter.

There are also several tools you can use to draw shapes and symbols.



COMPANY NAME

Address Line 1
Address Line 2
City, PROVINCE
V5H 4H9

COMPANY NAME
STREET ADDRESS
CITY, PROVINCE
V5H 4H9